

Dickson County Board of Education

Monitoring: Review: Annually, in September	Descriptor Term: News Releases, News Conferences and Interviews	Descriptor Code: 1.503	Issued Date: 10/28/10
		Rescinds: 1.6110	Issued: 10/23/97

1 The release of official news from the system and schools shall be coordinated as follows:
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- 3 1. The board chairman will be the official spokesman for the Board, except as this duty is delegated
4 to others;
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- 6 2. News releases which are of a system-wide nature or pertain to established system policy are the
7 responsibility of the director of schools or a designated member of the administrative staff; and
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- 9 3. News releases which are of concern to only one school or to an organization of one school are
10 the responsibility of the principal of that particular school.
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12 When individual board members or the director of schools express their views on any issue which is in
13 opposition to a view expressed in board policy, they have the duty to make clear that the view expressed
14 is not the official view of the Board or school system.
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32 Cross References:

33 Board-Community Relations 1.500
34 Board Meeting News Coverage 1.502
35 Crisis Management 3.203
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