

DICKSON COUNTY BOARD OF EDUCATION

Monitoring: Review: Annually, in November	Descriptor Term: Student Surveys, Analyses, and Evaluations	Descriptor Code: 6.4001 Rescinds: 6.4001	Revised Date: 9-28-23 Issued: August 2014
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2 Surveys, analyses, and evaluations for research purposes shall be allowed by the Board when the
3 project is viewed as contributory to a greater understanding of the teaching-learning process, the
4 project does not violate the goals of the Board, and the disruption of the regular school program
5 is minimal. The director of schools shall develop administrative procedures for approving
6 requests for conducting surveys, analyses, or evaluations by agencies, organizations or
7 individuals. The requests shall outline what is to be done, who is to be involved and how the
8 results will be used and distributed.¹

9
10 Prior to the dissemination of a survey, analysis, or evaluation to students, parents/guardians shall
11 be notified of their ability to review the materials. Such notification shall include information
12 indicating the purpose of the survey, analysis, or evaluation as well as who will have access to
13 the results. Following such notification and prior to the administration of the survey, analysis, or
14 evaluation, parents/guardians may opt their child out of participation. The director of schools
15 shall develop procedures for granting such parental requests and to implement the other
16 provisions of this policy.

17
18 No student shall be required, as part of any program, to submit to a survey, analysis or evaluation
19 that reveals information concerning:²

- 20 1. mental or psychological problems of the student or the student's family;
- 21 2. sexual behavior or attitudes;
- 22 3. illegal, anti-social, self-incriminating, or demeaning behavior;
- 23 4. critical appraisals of other individuals with whom respondents have close family
- 24 relationships;
- 25 5. legally privileged relationships;
- 26 6. income; or
- 27 7. The collection of student biometric data involving the analysis of facial expressions, EEG
- 28 brain wave patterns, skin conductance, galvanic skin response, heart-rate variability,
- 29 pulse, blood volume, posture, and eye tracking³

30 without the prior consent of the parent or the student (if the student is an adult or emancipated
31 minor.

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¹ TCA 49-2-211; Public Acts of 2023, Chapter No. 353

² 20 USCA § 1232h

³ TCA 49-1-706

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1 The collection of the following student data is strictly prohibited;⁴

- 2 1. Political affiliation or voting history;
- 3 2. Religious practices; and
- 4 3. Firearm ownership

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6 **COLLECTING, DISCLOSING OR USING INFORMATION FOR MARKETING**

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8 In general, the district will not collect, disclose or use personal student information for the
9 purpose of marketing or selling that information or otherwise providing that information to
10 others for that purpose.

11

12 If any collected information is to be marketed or sold, parents will be directly notified at least
13 annually at the beginning of the school year of the specific or approximate dates when such
14 information will be collected. Parents, upon request, may inspect any instrument used to collect
15 personal information for the purpose of marketing or selling that information before the
16 instrument is administered or distributed to the student. All parents and students of appropriate
17 age may decline to provide the information requested.

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19 This portion of the policy does not apply to the collection, disclosure or use of personal
20 information collected from students for the exclusive purpose of developing, evaluating or
21 providing educational products or services for or to students or educational institutions to the
22 extent allowed by law, such as the following:

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- 24 1. College or other postsecondary education recruitment or military recruitment.
- 25 2. Book clubs, magazines and programs providing access to low-cost literary products.
- 26 3. Tests and assessments used by elementary schools and secondary schools to provide
27 cognitive, evaluative, diagnostic, clinical, aptitude or achievement information about
28 students (or to generate other statistically useful data for the purpose of securing such
29 tests and assessments) and the subsequent analysis and public release of the aggregate
30 data from such tests and assessments.
- 31 4. The sale by students of products or services to raise funds for school-related or education
32 related activities.
- 33 5. Student recognition programs.

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⁴ TCA 49-1-705