

Dickson County Board of Education

Monitoring: Review: Annually, in August	Descriptor Term: Student Solicitations/Fundraising Activities	Descriptor Code: 6.702	Issued Date: 02/28/13
		Rescinds: 6.7010	Issued: 11/20/97

1 The schools shall avoid exploiting students, whether by advertising or otherwise promoting products or
2 services, soliciting funds or information, or securing participation in non-school related activities and
3 functions. At the same time, schools shall inform and assist students in learning about programs,
4 activities or information which may be of help or service to them. To attempt a fair balance, the following
5 general guidelines will apply:

- 6 1. Fundraising activities shall be authorized by the Director and shall be for the purpose of
7 supplementing funds for established school programs. Activities shall follow guidelines of the
8 TN Financial Accounting Manual.
- 9 2. Any commission payable by companies will be paid in the form of reduced prices to the students
10 or paid into the activity fund of the school for use by the school. No school employee shall
11 personally benefit from any fundraising activity.
- 12 3. No grade in a subject will be affected by a student's participation in a fundraising activity.
- 13 4. No quotas will be imposed on students involved and their efforts will be voluntary. Students
14 who do not participate will not be punished in any way.

15 This policy shall not be construed as preventing a teacher from using instructional or informational
16 materials even though the materials might include reference to a brand, product or a service.

17 LOTTERIES

18 No fundraising activity shall be conducted which distributes prizes or makes awards to winners from
19 among purchasers of chance by means of tickets or otherwise through a random drawing or other random
20 selection process.

21